



*SAY Sí ignites the creative power of young people as forces of positive change. We value artists, empower marginalized communities and advance culture.*

## **Say Sí**

### **Board of Directors Meeting MINUTES**

March 10, 2023, noon-1.30pm

Location: 215 N. Center Street, San Antonio TX 78202, Crockett Room

#### **Board Members Present:**

Kathy Armstrong, Ana Cude, Jim Mendiola, Jason Moran, Jon Hinojosa, Mike Schroeder, Léo Lee, Alex Ramirez, Jessica Beal, Guillermina Zabala.

Quorum: yes

#### **Call to Order and Welcome to new board members**

Léo Lee and Guillermina Zabala

#### **Vamos Abrazos and Building Campaign - Jon Hinojosa**

- New Floor plans discussed
- Request for construction budget; 12 M total construction budget, 5 M for program spaces
- New Market Tax Credit structure explained

#### **Development - Jon Hinojosa**

- Kathy will focus on grant writing and reporting until Say Si hires development staff
- Current grants to apply to/finish/pending: National Endowment for the Arts \$85,000, American Rescue Plan Act \$90,000, SA Foundation Grant and Texas Commission on the Arts grant
- Mero Weso alliance will receive \$5M as a cultural organization. Say Sí is a member.

#### **Welcome to Kathy Armstrong, Interim Executive Director Say Sí**

#### **Presentation on PR/marketing - Jessica Beal**

A comprehensive slideshow with information about SAY Sí programs, events, newsletter redesign with the new logo, social media metrics, and student enrollment as well as the Meet and Greet with Kathy and SA Leadership.

[Link to presentation](#)

#### **Media Arts Presentation - Alex Ramirez**

- 3 installations for upcoming exhibit and a filmmaking project.
- SAY Cine student filmmaking festival was a success at Guadalupe last year, looking for a new venue for 2023



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- Students received CAMMIE awards and Tobin screening
- Looking at partnerships with Empowered Radio, Up Partnership, and Texas Archive of the Moving Image
- Working Artist Archive Mentors are taking a leading role during classes

#### **Management Briefing - Kathy Armstrong**

Kathy met with all staff and is looking for contract assistance as well as working to fill empty positions. She has been promoting SAY Sí in the community.

#### **Budget 2023 - Kathy Armstrong & Jon Hinojosa**

Discussion of the budget. The budget was approved on the condition that it will be reviewed for accuracy and presented to the board for a second vote.

#### **EXECUTIVE SESSION:**

##### **Situational Entry Report – Kathy Armstrong**

##### **Leadership Discussion**

Incident report filed

Decision: limit time at the building and communicate with staff via the Interim Executive Director.

##### **Union Voluntary Recognition/Law Firm Updates**

Union was recognized by the board.

Discussion on replacing Ogletree Deakins with a local law firm.

##### **ED Search Discussion**

Minutes approved by full board on May 12, 2023