



SAY Sí's 11TH ANNUAL MUERTITOS FEST: TIERRA Y LIBERTAD

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Muertitos Fest, SAY Sí's annual 3-day community festival honoring Dia de Los Muertos celebrates its 11th year this November! This year's emphasis is Tierra y Libertad [Land and Liberty]. It is taken from the Mexican Revolution and was chosen because of SAY Sí's collaboration with **Colectivo Ultima Hora*** from Mexico City this year to create 2 large scale Dia de Los Muertos paper mache sculptures related to the revolution.

The success of this annual 3-day community event is credited largely to our sponsors who lend their names and financial support to our community-wide, family-focused celebration. We would love for YOU to be a part of our event as a sponsor this year!

SAY Sí's 11th Annual Muertitos Fest expands people's understanding of the rich tradition that ties our city to Mexico and commemorates the rich Mexican-American culture of our city. Muertitos Fest provides a special aspect to our city's Día De Los Muertos celebrations by providing an educational context to the festivities. Estimates have shown that over 3,000 people attend our festival over the three days.

Events kick off on **Thursday, Nov. 2nd**: the preview night, filled with regional Mexican delicacies, live music, and student & artisan work. Muertitos Fest First Friday (*a free community event*) takes place on **Nov. 3rd**-featuring exhibits, altars, food and artisan booths, and 2 stages of music & dance performances. It all culminates with Muertitos Fest Family Day, a *free-of-charge, family-focused, hands-on art event* that takes place on **Saturday, Nov. 4th**!

Your support is key to the success of this significant cultural community event. Please see the enclosed sponsorship opportunities. Your tax-deductible contribution means the event can continue to be offered free of charge to our community – please hurry, as the print/media deadline for underwriter placement is Sept. 29th 2017!

Have some ideas on how we can expand or individualize your contribution? Please feel free to contact us at 210.212.8666. We thank you in advance for your sponsorship consideration.

With appreciation,

Jon Hinojosa,
Artistic | Executive Director



***Colectivo Ultima Hora** is a 6-member team of artists that creates large paper mache sculptures primarily focused on Dia de Los Muertos that are featured in Mexico City's Zocalo and other locations in CDMX. Their sculptures were also showcased in the James Bond Film "Spectre". The collective members and their workshops are part a community-based arts organization named El Faro de Oriente; it is situated in a very marginalized neighborhood in D.F. whose population are migrants from other regions as well as people who have families in the United States. The residency at SAY Sí was the first time these artists have ever left their city.

