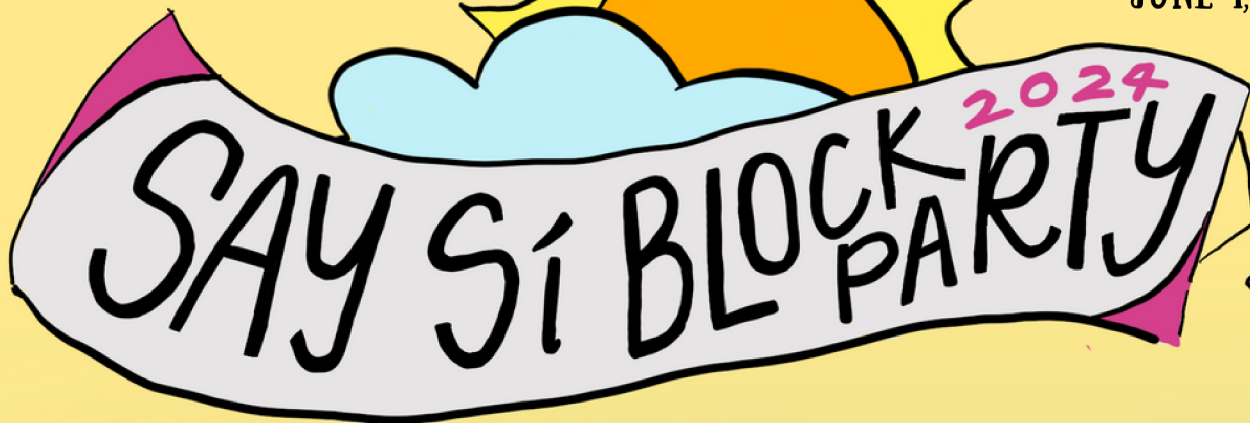
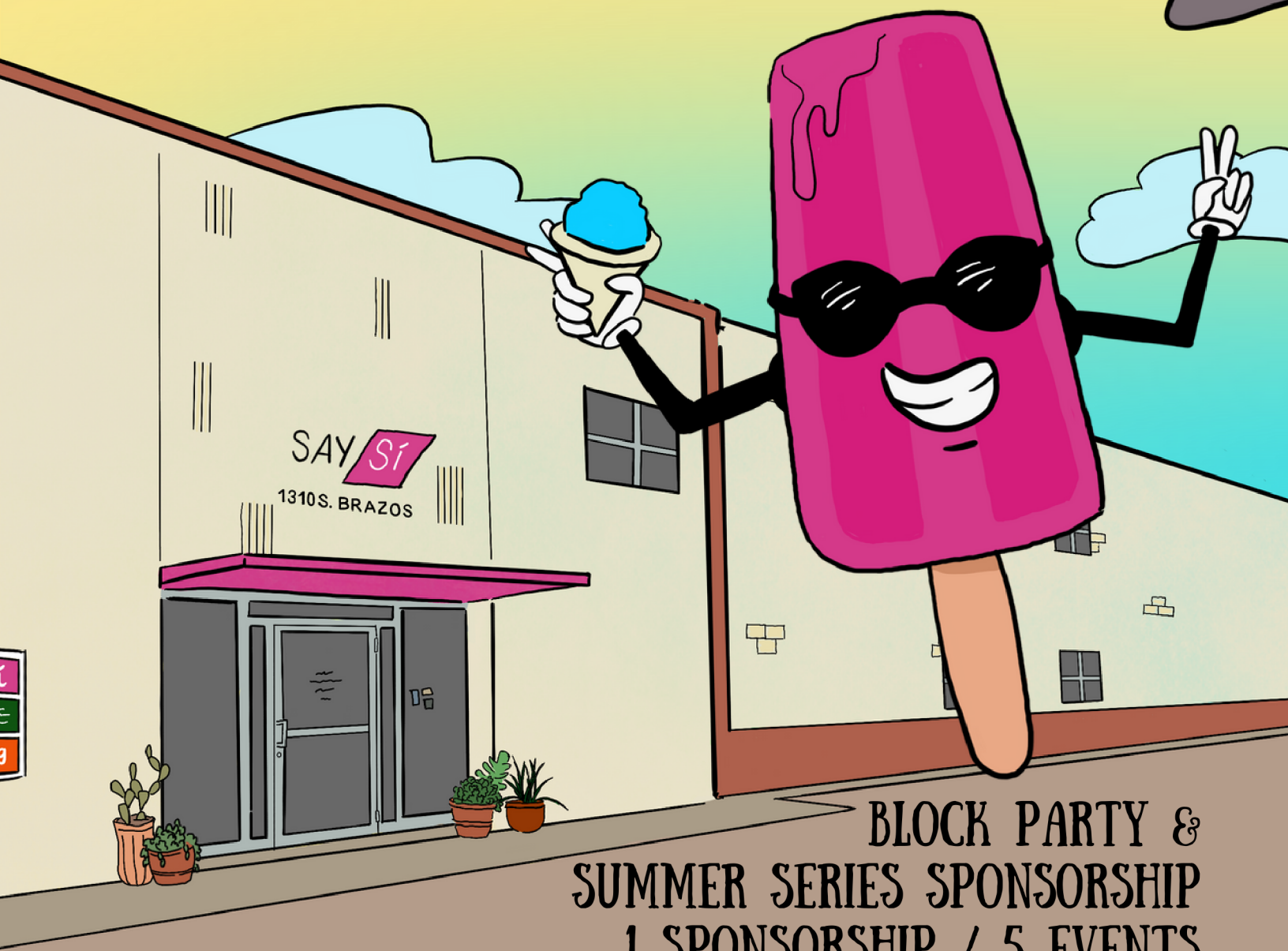


KICK-OFF BLOCK PARTY,  
SATURDAY, MAY 18  
SUMMER SERIES,  
JUNE 1, 8, 15 & 22



SAY SI BLOCK PARTY 2024



BLOCK PARTY &  
SUMMER SERIES SPONSORSHIP  
1 SPONSORSHIP / 5 EVENTS

# WHO IS SAY SÍ

CREATIVITY | LEADERSHIP | EQUITY | COMMUNITY

SAY Sí was founded with the vision that all youth should have access to opportunities that develop their creative potential. We recognize that the arts reshape the way young people learn, communicate and prepare for their futures. The only out- of-school time program of its kind in our city, we offer long-term, year-round, multidisciplinary art programming for middle school and high school students – completely tuition-free. With a focus on access, a majority of the youth we serve are from the inner city and lower economic households.

## WHAT IS THE BLOCK PARTY

The inaugural SAY Sí block party, marking the beginning of our summer series of art events, is set to take place on May 18 at our new location on the Westside of San Antonio. Join us for a fun & exciting celebration of community, creativity, and empowerment through interactive exhibits, performances and paletas. Experience firsthand the transformative impact of comprehensive arts education, and help us enhance the vitality of the Westside while supporting underprivileged youth.

## WHAT IS THE SUMMER SERIES

The SAY Sí Summer Series is an engaging and inclusive lineup of art events open to the public, held on four different Saturdays – June 1, 8, 15, and 22. Created as a reprieve from the summer heat, these events are designed to be accessible to families and the Westside community.

Each Saturday promises a unique experience with art-making activities suitable for all ages. The Summer Series is not only a celebration of creativity but also a platform for fostering community connections. Join us in exploring the transformative power of the arts while enjoying a break from the summer sun. It's an opportunity for everyone to come together, unleash their creativity, and be a part of the vibrant cultural tapestry of San Antonio.



# LEVERAGE OUR REACH



11K FOLLOWERS



5.1K FOLLOWERS



8.1K SUBSCRIBED TO OUR MAILING LIST



## SAY SÍ STATS

### DURING SCHOOL YEAR

41 weeks a year x  
2 days a week x  
2.5 hours a day = 205 hours



### DURING SUMMER

7 weeks a year x  
2 days a week x  
5 hours a day = 70 hours

**x 4 years = 1100 hours**

# 275

hours per child per year of teaching time

CELEBRATING 30 YEARS OF CREATIVE YOUTH DEVELOPMENT AND ARTMAKING

# 30

ACTIVE NETWORK OF OVER 500 SAY SÍ ALUMNI



# 100%

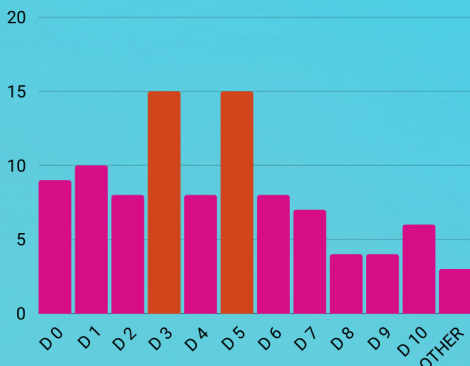
High School graduation rate of SAY SÍ students

SAY SÍ MOVED TO THE WESTSIDE IN 2020

# 176

STUDENTS IN SESSION

**99** HIGH SCHOOLERS  
**77** MIDDLE SCHOOLERS



WITH A MAJORITY OF OUR STUDENTS COMING FROM DISTRICTS 3 & 5

### DISTRICT 5 STATS

# 141,149

POPULATION

# \$17,234

PER CAPITA INCOME

**32.8%**  
HIGH SCHOOL GRADUATION RATE

**46.7%**  
AGE <18 IN POVERTY

**92.5%**  
HISPANIC OR LATINO

# BLOCK CAPTAIN \$20,000



TITLE SPONSOR: ONLY 1 AVAILABLE  
KICK-OFF BLOCK PARTY, SATURDAY, MAY 18  
SUMMER SERIES, JUNE 1, 8, 15 & 22

Becoming the title sponsor for SAY Sí's Kick-off Party and Summer Series is a compelling opportunity to make a lasting impact on the community while gaining significant exposure. Your support directly contributes to SAY Sí's mission of empowering underprivileged youth through arts education, creating a positive and transformative experience for the community.

Being the title sponsor is a powerful way to showcase your commitment to community impact, youth empowerment, and the arts, all while gaining valuable exposure and creating a positive brand association with a socially impactful cause.



## EVENT BENEFITS

- Exclusive naming rights for all 5 events.
- Recognition as the title sponsor in all event promotions and materials.
- Prime location for a sponsor booth or banner at all 5 events.
- Exclusive mention in press releases and media coverage.
- Opportunity to speak at Block Party.
- Complimentary booth space at Block Party.
- Social media shoutouts and acknowledgment in SAY Sí's newsletter.
- Opportunity to provide branded giveaways at all 4 Summer Series events

GOLD  
PARTNER  
\$5,000



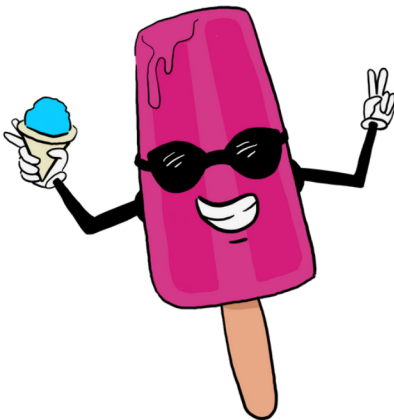
3 AVAILABLE  
KICK-OFF BLOCK PARTY, SATURDAY, MAY 18  
SUMMER SERIES, JUNE 1, 8, 15 & 22



Becoming a Gold Level Sponsor at SAY Sí is a unique opportunity to align your brand with specific elements of our events, providing meaningful support while enjoying distinct benefits. Choose from three types – Culinary Catalyst, Block Bazaar Benefactor, or Kid's Corner Champion – to tailor your sponsorship. Each sponsorship type offers exclusive benefits, including prominent recognition, prime visibility, and opportunities for direct engagement, allowing your brand to stand out while making a meaningful impact on the community.

## EVENT BENEFITS

- Logo placement on event signage and promotional materials, at all 5 events
  - Recognition in press releases and media coverage.
  - Booth space at Block Party.
  - Social media mentions leading up to the events.
  - Acknowledgment in SAY Sí's newsletter.
  - Sponsorship of a specific activity or entertainment segment (options below)
- **CULINARY CATALYST:**
    - Naming rights for the food section
    - Logo on food-related signage.
    - Option to host a cooking demo or tasting booth.
  - **BLOCK BAZAAR BENEFACTOR:**
    - Sponsorship of a vendor area.
    - Logo on vendor maps and directories.
    - Priority placement for sponsor booths in the bazaar.
  - **KID'S CORNER CHAMPION:**
    - Naming rights for the children's area.
    - Logo on all kid-friendly activity materials.
    - Special mention in communications to parents.



# PARTNER LEVELS



KICK-OFF BLOCK PARTY, SATURDAY, MAY 18

The remaining three sponsor levels offer valuable exposure exclusively at the Block Party, allowing businesses and individuals to contribute to the event's success while enjoying various recognition benefits. Whether as a Silver, Bronze, or Community Partner, sponsors at these levels play a vital role in the success of the Block Party while enjoying tailored benefits for their support.

## PARTNER LEVELS

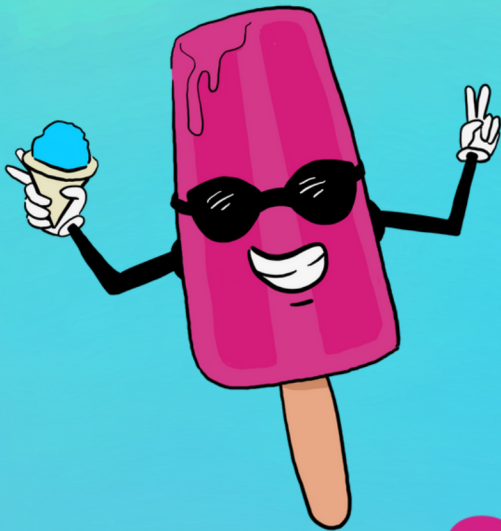
- **SILVER PARTNER (\$2500):**
  - Logo placement on event signage.
  - Recognition in press releases.
  - Booth space at Block Party.
  - Social media mentions leading up to event.
  - Acknowledgment in SAY Sí's newsletter.
- **BRONZE PARTNER (\$1000):**
  - Name inclusion on event signage.
  - Booth space at Block Party event.
  - Social media mentions leading up to event.
  - Acknowledgment in SAY Sí's newsletter.
- **COMMUNITY PARTNER (\$500):**
  - Name inclusion at Block Party
  - Social media mentions leading up to event.
  - Acknowledgment in SAY Sí's newsletter.



Each level allows businesses and individuals to contribute to the Block Party's success while enjoying exposure tailored to their budget and marketing objectives.



JOIN SAY SÍ TO  
CELEBRATE OUR 30TH  
YEAR ANNIVERSARY!



Contact  
Denise Thieme at  
[Development@saysi.org](mailto:Development@saysi.org)  
or 210-708-1784  
to discuss a custom  
sponsorship for your  
business.



SAY SÍ, 1310 Brazos Street, San Antonio, 78207